COACH
MONTEZ M. ROBINSON

Program Rejuvenator

Breathing Life
Into
Men's Basketball Programs

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ROBINSON BELIEVES IN

REVIVING PROGRAMS

EDUCATION

MENTORSHIP

RECRUITING

WINNING CULTURE

ROBINSON CREDENTIALS

UNIVERSITY OF TENNESSEE AT MARTIN
Interim Head Men's Basketball Coach
2020 - 2021

ALCORN STATE UNIVERSITY
Head Men's Basketball Coach
2015 - 2020

BETHUNE COOKMAN UNIVERSITY
Assistant Men's Basketball Coach
2011 - 2015

KENNESAW STATE UNIVERSITY
Interim Head Men's Basketball Coach
2011
Assistant Men's Basketball Coach
2005 - 2011

TRUETT MCCONNELL UNIVERSITY
Associate Head Men's Basketball Coach
2002 - 2005

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COACHING EXPERIENCE

University of Tennessee Martin — Martin, TN
Interim Head Men's Basketball Coach — 2020 - 2021

- ***Managed all facets of the program, while changing the program culture, policies and procedures***
- ***Public Relations and Marketing***
- ***Staff and Player Development; Game Scheduling; Team Travel; Recruiting; Camps; Academics***
  - Developed staff: Educated staff and team regarding ethics, professionalism and good sportsmanship
  - Developed team: Individual player skill sets and team formation
  - Balanced program budget; Planned, scheduled and managed team and individual workouts
  - Managed academic and compliance priorities resulting in eligible student-athletes and increased team GPA and APR

Highlights and Accomplishments

- 5-0 record in games decided by single digits (4 from in-conference play)
- Held Eastern Illinois to 41 points - fewest against a NCAA Division I opponent in school history
- Held Eastern Illinois to 28.1 defensive field goal percentage - best for a UTM team against a Division I squad since Feb. 4, 2006 (a span of 465 games)
- Swept Eastern Illinois for the first time since the 2014-15 season
- Swept season series against Ohio Valley Conference (OVC) rival Southeast Missouri for first time since the 2008-09 season
- Coached Cameron Holden - first player in UTM history to pile up a double-double in his first 2 career OVC games
- Coached Cameron Holden - his 11 offensive rebounds at Murray State on Jan. 16 are the third-most in an NCAA Division I game in 2020-21
- Coached Anthony Thomas - first freshman to score at least 20 points against an OVC opponent since the program's all-time leading scorer Myles Taylor in 2011-12
- Coached Eric Rustin - Student-Athlete of the Week
- Started season 3-0 - first time since 1989-90, 3 years prior to UTM's transition to NCAA Division I
- One of the final 33 Division I teams to remain undefeated until Dec. 20
- Coached a pair of OVC Newcomers of the Week - Eden Holt and Cameron Holden
- Led OVC in free throw percentage for majority of season
- Defeated University of Evansville for just the second time in school history (UTM previously 1-11)
- Snapped a six-game losing streak to OVC preseason favorite Austin Peay State University

Alcorn State University Lorman, MS

Head Men's Basketball Coach 2015 - 2020

- ***Managed and maintained all facets of the program***
- ***Fundraising***
  - Raised $550,000 for Alcorn's General Athletic Fund
  - Established the *Braves Round Ball Fund* (Men's Basketball Foundation) to supplement basketball budget
- ***Public Relations and Marketing***
  - Guest speaker and consultant - Georgia Minority Coaches Clinic; Kiwanis Club and church conferences; Trained local car dealership staff regarding leadership and team building
  - Radio show talent - Updated radio audience regarding team's pre and post game progress; recorded weather public service announcements
- ***Administration, Academics, Coaching, Game Scheduling, Team Travel, Recruiting, Camps***
  - Managed academic and compliance priorities resulting in eligible student-athletes and increased team GPA and APR
  - Developed staff: Educated staff and team regarding ethics, professionalism and good sportsmanship
  - Developed team: Individual player skill sets and team formation
  - Balanced program budget; Planned, scheduled and managed team and individual workouts

Highlights and Accomplishments

- 51-40 SWAC record
- 2020 Invitation to College Insider.com Postseason Tournament
- 5 Straight Southwestern Athletic Conference Tournament Appearances
- 2017 SWAC Coach of the Year
- 2017 NABC UPS Division I All-District Coaches Award - District 23
- Coached in Conference Championship game as second year head coach
- Finished season with a winning record as first year head coach
- Finished season with a winning record as second year head coach
- Finished third season with double figure wins - 1st time since 2002
- 2017: 11-game winning streak: 6th longest in the country - 5th longest road
- Undefeated record in February 2017
- NCAA APR ban lifted after only 2 years, versus average 4 years expectancy
- Maintained a cumulative team GPA above 2.5
- Raised the team multi-year APR score
- Five straight years above APR national average
- Coached 5 All-Conference Players - 1 first-team and 4 second-team - Southwestern Athletic Conference
- Coached 14 Player of the Week Selections - Southwestern Athletic Conference
- Coached 9 Players to play professional basketball
- Coached 6 Players reaching 1,000 points
- Coached Preseason All-Conference First Team Selection - Southwestern Athletic Conference
- 2016 Ben Jobe National Coach of the Year Award Finalist
- 2016 Joe B. Hall National Coach of the Year Award Finalist

Bethune-Cookman University Daytona Beach, FL

Assistant Men's Basketball Coach 2011 - 2015

- ***Recruiting***
  - Identified and recruited top rated athletes to compete for the University
  - Established and maintained relationships with prospective student-athletes and their parents by making weekly phone calls, sending emails and letters, and making home and school visits
  - Represented the program and University with a high level of professionalism, enthusiasm and extensive knowledge
- ***Administration***
  - Attended and participated in alumni and booster events
  - Assisted in the management of the team operations budget
  - Participated in the creation of season game schedule, including securing "guarantee game" contracts
  - Served as team academic liaison
  - Met regularly with the Office of Student-Athlete Support regarding academic progress of student-athletes
  - Organized travel arrangements, including flights, rental cars and hotels for recruiting trips and student-athlete official visits
- ***Coaching***
  - Created daily practice plans
  - Oversaw skill development with guards
  - Partnered with strength and conditioning coach to develop program and monitor player participation
- ***Camp Directing***
  - Organized and managed Bethune-Cookman Men's Basketball Fundamental Camp, Elite Camp and Team Camp
  - Developed camp brochure and marketing materials
  - Created camp schedule and promotional materials
  - Educated camp attendees on NCAA Initial Eligibility requirements

Highlights and Accomplishments

- Coached in 2012 Conference Championship game under first year head coach
- Finished season with a winning record as first year coaching staff
- Maintained a cumulative team GPA above 2.5
- Raised the team multi-year APR score to above a 930 in one year
- Coached 4 Player of the Week Selections - Mid-Eastern Athletic Conference
- Coached 2 Rookie of the Week Selections - Mid-Eastern Athletic Conference
- Coached 1 Defensive Player of the Week Selection - Mid-Eastern Athletic Conference
- Coached All-Tournament Team selection - Mid-Eastern Athletic Conference
- Coached NABC District 15 Second Team Selection
- Coached ESPN National Player of the Day
- Coached Preseason All- Conference Second Team Selection - Mid-Eastern Athletic Conference
- Coached B-CU All-Time 3-Point FG Leader
- Coached 2 B-CU 1,000 Point Scorer
- Coached 14 Players to play professional basketball

Kennesaw State University Kennesaw, GA

Interim Head Men's Basketball Coach 2011

Assistant Men's Basketball Coach 2005 - 2011

- ***Recruiting***
  - Established and maintained relationships with prospective student-athletes and their parents by making weekly phone calls, sending emails and letters, and making home and school visits
  - Identified and recruited top rated athletes to compete for the university
  - Organized and scheduled official recruiting visits
  - Represented the program and University professionally
- ***Coaching***
  - Created daily practice plans
  - Oversaw skill development with post players
  - Partnered with strength and conditioning coach to develop program and monitor player participation
- ***Planning and Management***
  - Spoke, attended and participated in alumni and booster events
  - Spoke at fundraising events including Kiwanis Club and church events
  - Organized all aspects of Tony Ingle's Annual Men's Basketball Golf Tournament including scheduling, location, donations, invitations, gifts and silent auction
  - Managed the team operations budget
  - Oversaw creation of game schedule
  - Served as team academic liaison
- ***Camp Directing***
  - Organized 5 men's basketball camps each summer
  - Developed camp brochure and marketing materials
  - Created camp schedule of events
  - Oversaw Father-Son Christmas Retreat
  - Managed Coaches Clinic for local high school and junior college coaches

Highlights and Accomplishments

- Assisted Kennesaw State University through a four-year reclassification period from D-II to D-I
- First year out of reclassification period - Atlantic Sun Conference
- Coached 28 All-Academic Selections - Atlantic Sun Conference
- Won more games than any other team to go through a four-year reclassification period in a conference
- Team ranked nationally 3 years in NCAA Steals ('06-20th) ('07-7th) ('08-6th)
- Nationally Ranked in Mid-Major Poll Top 25
- Coached Freshman of the Year - Atlantic Sun Conference
- Coached 3 members of All-Freshman Team - Atlantic Sun Conference
- Coached 5 members of All-Conference Team - Atlantic Sun Conference
- Coached 14 Player of the Week Selections - Atlantic Sun Conference
- Coached 23 Players to play professional basketball

Truett McConnell University Cleveland, GA
Associate Head Men's Basketball Coach 2002 - 2005

- Distributed 3 full athletic scholarships among team members
- Served as Recruiting Coordinator
- Monitored team academic progress including study hall
- Coordinated team housing
- Organized all aspects of team travel
- Oversaw team strength and conditioning program
- Ordered all team equipment and uniforms

Highlights and Accomplishments

- Coached 7 All-Academic Selections – Georgia Athletic Conference
- Most wins in school history
- Coached previous 8 win team to a 24 win season in first year with only 3 full scholarships
- Coached 8 Players Selected to All-Conference Team – Georgia Athletic Conference
- Coached 4 current professional basketball players

PLAYING EXPERIENCE

University of North Georgia, Dahlonega, GA
Co-Captain
Two-year starter

Kemper Military Junior College, Booneville, MO
One-year Co-Captain
All Conference Player

EDUCATION

Bethune-Cookman University
Master of Science in Transformative Leadership Daytona Beach, FL

University of North Georgia
Bachelor of Science in Criminal Justice *Dahlonega, GA*

Kemper Military Junior College
Associate in Liberal Arts *Boonville, MO*

PROFESSIONAL MEMBERSHIP

- National Association of Basketball Coaches (NABC)

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REFERENCES

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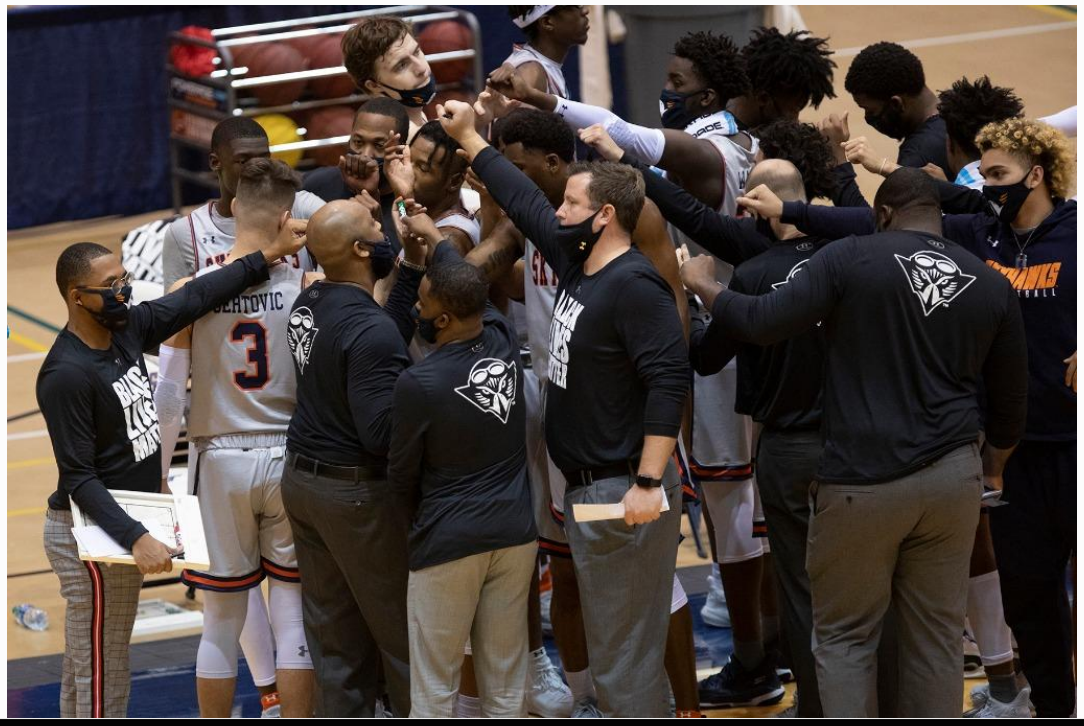

PROGRAM GOALS

- Nurture the whole person for each individual in the program
- Maintain 100% graduation rate
- Ensure student-athletes graduate on time
- Exceed APR standards and maintain team GPA of 3.0
- Develop and maintain a good work ethic
- Develop and maintain good sportsmanship
- Win: Conference regular season championship and conference tournament
- Advance to the NCAA Tournament and win

It is important that my staff and I develop a program that prepares our student-athletes for life after basketball. The focus of my program is on the development of the entire person academically, athletically and socially. These areas are heightened with an additional emphasis on serving the team, University and community with pride and honor. This whole student-athlete approach enables us to properly develop our team, as great representatives of the University.

In order to prepare each student-athlete to represent the University, I firstly expect each student-athlete to set personal goals for themselves. These expectations will stay with them long after their playing days are over. Secondly, I set team goals. Although we set attainable goals for our student-athletes, we always encourage them to exceed our expectations. It is a mutual understanding that I expect excellence from my student-athletes and, in return, they expect the same from me.

ACADEMIC PHILOSOPHY

My academic philosophy came from my mother. She taught me the ball would go flat one day and I needed to have a plan for when that happened. ***TAGS*** (**T**ime, **A**ccountability, **G**oals and **S**ervice) is a philosophy I share with my players to help them manage their time, work together and provide the academic foundation for this athletic program. Program goals are achievable through the use of my ***TAGS*** philosophy.

STAFF ACADEMIC GOALS

- Proper evaluation of prospects during the recruitment process. We need to analyze transcripts, talk to teachers and guidance counselors in order to determine if the young man will be able to have academic success on campus.
- Cause student-athletes to become aware of the many different academic support systems on campus.
- Evaluate current player eligibility and academic success.
- Be familiar with each player's major and minor. Know each player's departmental academic advisor and always have student-athletes' class schedules nearby.
- Improve the men's basketball program graduation rate.

STUDENT-ATHLETE ACADEMIC GOALS

Classroom Conduct

- Be on time.
- Sit in the front row or as close to the front as possible so that the professor knows who is attending class.
- Be courteous to professors.
- Communicate with the professors so that you are not just another student.
- Turn in assignments on time.
- Be alert and take good notes, do not sleep in class.
- Respect each professor and only work on his or her assignments during their class session.
- Take all necessary materials to each class.

This is a team game and all members must be committed to the *H.I.D.E.* concept.

• Hard Work • Integrity • Dedication • Excitement

COACHING PHILOSOPHY

I believe in creating a style and system that reflects the strengths and weaknesses my current basketball team possesses. However, there are more noticeable characteristics of a Montez M. Robinson-coached team, a style of play I coined ***Organized Chaos***. My team's characteristics are shaped through the recruiting process and practice. The team is extremely physical and dominant, especially on the defensive end of the floor. My student-athletes are very aggressive rebounders on both ends of the floor. Being one of the best rebounding teams enables my team to get out in transition and score easy baskets when the opportunity presents itself.

Offense

Organized Chaos means the team has the ability to push the ball up the court and fill lanes to get behind the defense. In the half court set, look to run motions, pick and roll action, and the ability to consistently score off of our quick hitters and offensive sets. Players also have the knowledge regarding when penetration is taken away; the team can then counter with kick out three pointers. The team will effectively score the ball inside and have a scoring presence in the lane by, both, post players and guards. The team will have the ability to play inside out and cut without the basketball. Offensive rebounds are imperative when looking to get second chance opportunities at scoring.

Defense

- Pressure defense for 94 feet
- Have the ability to trap full and half court
- Apply pressure on ball handlers
- Front the post depending on personnel
- Play sound help side defense

Have the ability to play various zone defenses, like 2-3 zone, 3-2 zone, match-up zones, 1-3-1 zones and any variation that will be based on personnel. The team should have the ability to switch defenses to confuse the offense and continue to work hard defensively to create easy offense. Rebounding is key as we look to limit teams to one shot.

In today's fast-paced game, transition defense is critical. Communication with teammates and awareness of the opponent are more critical than running back to the paint.

STAFF DEVELOPMENT

Having nearly two decades of coaching experience, I value the importance of coaches who know the ins and outs of running a successful program. My criteria for hiring assistant coaches is based on the need to surround myself and student athletes with trusted, loyal coaches, who have integrity and care for people. As I care about developing and nurturing relationships, my assistant coaches should, too. Being able to effectively interact with everyone, from recruits, student- athletes and coaches to community members, alumni and other stakeholders, is a must.
As I select my coaches to fulfill their roles, ensuring each coach is strong in various areas, complementing one another's strengths and weaknesses, is essential to organizing and maintaining a sound program. Each assistant coach's role is defined below.

ASSISTANT COACH #1

- Recruiting coordinator
- Compliance liaison
- Scouting coordinator/game preparation
- Public Relations and promotion
- Assistant camp director
- Foreign tour coordinator
- Alumni affairs and events
- Bench Involvement: Strategic Suggestions, Fouls and Timeouts
- Academics
  - Weekly academic meeting with 4 players

ASSISTANT COACH #2

- Recruiting
- Scouting and game preparation
- Ticket coordinator
- Program newsletter
- Academics
  - Weekly academic meeting with 4 players
- Assist camp director

ASSISTANT COACH #3

- Recruiting
- Video editing
- Scouting and game preparation
- Strength and conditioning
- Mail
- Academics
  - Weekly academic meeting with 4 players
- Study hall
- Assist camp director

DIRECTOR OF BASKETBALL OPERATIONS

- Office operations
- Record games
- Video Coordinator
- Team Travel
- Camp director

PROFESSIONAL DEVELOPMENT

Coaches will meet with their assigned student-athletes at least once per week to discuss academics, life and basketball.

Coaches should:

- Attend other team practices
- Get new ideas and network with other coaches
- Attend clinics and read books

PROGRAM ORGANIZATION

COMPLIANCE

Complying with University and NCAA athletic rules and policies is essential to a winning program.

RECRUITMENT

Based on the type of player the team needs, number of available scholarships and player academic eligibility, the entire staff and team becomes part of the recruiting process.

SCHEDULING

- Schedule exhibition, pre-season and conference games
- Planning and securing contracts

TEAM TRAVEL

- Transportation
- Lodging
- Meals
- Practice times
- Itineraries

SCOUTING

- Video coordination program
- Data and Analysis: Scouting Reports, Synergy, video editing, statistical review

SUMMER CAMPS

- Promotion materials: postcards, brochures; advertising
- Logistics: facilities, dates, times

MEDIA AND PROMOTION

Media opportunities are welcome. A strong program exists based on building strong relationships with media and community. Two-way communication with program publics is a necessary component of promoting the program.

INITIAL 12-MONTH PLAN

April
- Meet with current student athletes
- Hire staff
- Prep for late signees
- Schedule summer camps

May
- Attend seniors' graduation
- Finalize summer camp prep
- Summer school prep

June
- Meet with my staff
- Meet with administrators and other head coaches
- Schedule practice times
- Monitor student classroom progress
- Host summer camps

July
- Staff meetings
- Update recruitment database
- Monitor student classroom progress
- Finalize team travel

August
- Recruit and organized unofficial visits
- Meet with team
- Staff meetings
- Analyze previous season film
- Meet with academic support

September
- Meet with team
- Finalize study hall schedule
- Begin student athlete individual meetings
- Official visits

October
- Home visits
- Staff meetings
- Begin practice
- Meet with media

November
- Staff meetings
- Prep for early signees
- Cover local high school tournaments
- Practice
- Preseason games
- Coordinate occasional Thanksgiving meal for team

December
- Staff meetings
- Recruiting
- Practice
- Obtain exam schedules
- Finalize holiday meal funds with administration
- Coordinate winter break travel plans for team

January
- Begin conference play
- Review recruiting schedule
- Staff meetings
- Practice

February
- Staff meetings
- Practice
- Plan for Conference Tournament
- Plan for post-season workouts

March
- Conference Tournament
- Prepare for NCAA Tournament
- Recruit
- Late signing period
- Post season workouts
- Meet with academic support
- End of season report and evaluations
- End of season banquet